



12-14 June 2017
Manchester Central Convention Complex

Sponsorship opportunities

UKRC are seeking to develop mutually beneficial relationships to help organisations reach their goals in education, training, professional standards, safety and best practice in the radiological sciences, and to enhance the experience for delegates at the UKRC/UKRO Congress.

Sponsorship offers unique branding and positioning opportunities that cannot be achieved through exhibiting alone. It enables your organisation to demonstrate its commitment to the radiological community by positioning your brand at the forefront.

Congress sponsors will benefit from considerable exposure in print and digital marketing and event materials, as well as significant presence during the event itself.

Signage

Logo detailed on directional signage, signs outside conference rooms and hanging banners around the venue (approximately 50 signs). Acknowledgement and logo on UKRC website, congress guide and app. **£11,995**

Poster presentations

Logo and acknowledgement detailed on the UKRC website, congress guide and app. Logo on each poster board **£3,495**

Delegate bags

Logo on all delegate bags, acknowledgement on the UKRC website, congress guide and app, free insert in the bags. **£5,495**

Lunch vouchers

Logo on each lunch voucher given to paying delegates and speakers (approx. 1000 per day).

Advert on reverse of each voucher. Logo and acknowledgement on the UKRC website, congress guide and app. **£2,995**

ePosters and internet zone

Logo and acknowledgement on the UKRC website, congress guide and app. Logo on homepage of the E-poster site and on signage on the internet zone. Opportunity to brand screensavers on terminals. **£3,995**

Lanyards

Logo printed on congress lanyards (x 2500) with acknowledgement on the UKRC website, congress guide and app **£2,995**

Ultrasound workshops

Workshops will run throughout the Congress. Sponsor to supply ultrasound machines, couches and sonographer.

Logo in the programme, in the workshop room, acknowledgement on the UKRC website, congress guide and app **£1,995**

Stewards' T-shirts

Logo included on stewards' T-shirts with acknowledgement on the UKRC website, congress guide and app **£1,795**

Delegate registration wallets

A5 advert on reverse of the wallets with acknowledgement on the UKRC website, congress guide and app **£2,495**

Pads and pens

Logo on congress pads and pens with acknowledgement on the UKRC website, congress guide and app **£2,995**